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John Allen Chalk

2-9-1970

From/To: Rod Spaulding (Chalk's reply filed first)

Rod Spaulding

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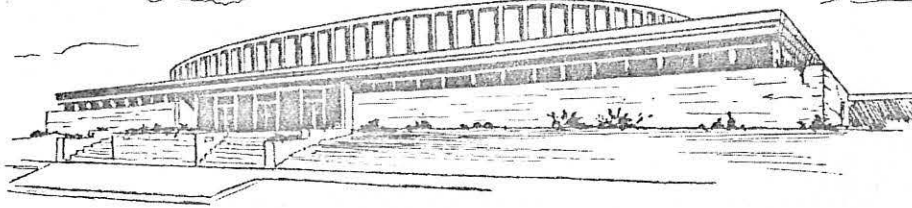
HIGHLAND Church of Christ

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A. A. WADE

February 9, 1970

Mr. Rod Spaulding
Shiloh
P. O. Box 627
Mendham, New Jersey

Dear Rod:

I will be happy to help you with a letter some time this year. I am concerned about the number of letters that personally come to me about a thing like this simply because I do not have the proper time to reply. I remember the other letter that I wrote for you brought a number of rather angry and uninformed responses which at the time I felt compelled to answer. I don't think I would have the time nor the inclination to do that now. I feel strongly about many of the people in your program and believe them to be the kind of people that I want to encourage in every way.

I have nothing whatsoever to say, nor do I know anything about, our Herald of Truth mailing list. I do know that negotiations go on all the time regarding its use but I have no ideas as to the standards and guidelines by which it is used. I strongly urge you to write directly to Mr. Clois Fowler, coordinator of the entire program. He would be able to explain the policy to you. I believe there is some way you can use this mailing list but will leave that to your direct negotiations with Mr. Fowler.

I also look forward to the time when we can personally talk. I have a couple of questions I want to discuss with you. Thanks so much for the work being done there and the leadership you bring to it.

Your brother,


John Allen Chalk

JAC:hm



SHILOH

A CHRISTIAN OUTREACH FOR CHILDREN

BOX 627 : BERNARDSVILLE ROAD : MENDHAM, NEW JERSEY 07945 : TELEPHONE: 201 - 766-2614

January 16, 1970

Mr. John Allen Chalk
Highland church of Christ
Abilene, Texas

Dear John Allen:

I had hoped to visit with you over the Christmas holidays while I was visiting my parents in Abilene. However, the time got away and I never did get an opportunity to drive over. I understand you were out of town and I probably could not have caught you anyway.

There were several things I wanted to talk to you about and still hope to get the opportunity sometime in the future. However, I do want to mention two of these things now and get your response.

Several years ago, you wrote a letter for us that we sent out with the assistance of Fidelity on our mailing list. We got an excellent response on this and would like very much for you to consider doing this again. We have expanded our budget this year and are really going to need to be consistent with our mailouts. We have increased it considerably, and so want to use the strongest appeal possible. It is our feeling that you would be able to reach almost all of the individuals on our present mailing list and we feel that you are committed to the work we are doing. If you feel free to do this, we would certainly appreciate it.

The second thing that I wanted to mention to you pertains to our mailing program. Presently we have approximately 3,600 individuals who are contributors and another 31,400 who are on our prospect mailing list. Since our largest amount of income is through our mailing program, we feel that we need to expand this immediately. We are looking for other sources of support from foundations,

Mr. John Allen Chalk

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corporations, individual gifts in this area, the development of alumna association, etc. However, until these avenues begin producing, we will need to expand our mail-out program. One of the things we desperately need is more names on our mailing list. Would there be any possible way of our renting the Herald of Truth mailing list? I know this is a difficult thing to get and I don't want to put you in an awkward position, but we feel the need desperately at this point for an increase. If there would be any arrangement that we could negotiate, we would appreciate any assistance you could give.

Exciting things are taking place in our program here. We have 63 workers presently (including the Blue Sky Investment) working in seven locations other than our office headquarters. Plans call for an expansion next year into other areas with at least eighty workers. We are also considering possibilities for programs outside the New York area and would like very much to explore the possibilities of starting programs in the state of Mississippi. We have learned a great deal about working with children and the impact on the lives of hundreds of children we work with daily is becoming more and more noticeable. One young lady that we met and worked with last year is attending York College this year. There are two other individuals that were worked with last year who are in our program this year as staff. There is the exciting story of Carl "Ludy" Wright who came to our orientation to shock our workers with the language and action of the street, and who was converted that night and has been working with us since. These are exciting things and it is a wonderful blessing to observe the change, not only in the lives of the children but in the staff.

Enclosed is a copy of our financial statement and budget for next year. You can see the increase has been phenomenal and it has occurred only with divine help.

If you can assist us, we would be more than grateful. We will look forward to hearing from you and visiting with you sometime in the future.

Yours in Him,

Rod Spaulding
General Manager

RS:jh